

# The BusinessGT Rules

We believe that all businesses need to have an admin system they can rely on, that just works.

We try to make our system intuitive – but we need help in this – and we want all users to contribute to improving the way the system works. We seek constructive feedback.

What you get in your BusinessGT system:

A separate, discrete instance of the BGT system is set up at your request – and will operate on a URL of your choice, but always on our servers. This means you have a large number of web pages (the system pages) and a dedicated SQL database (the database). Both resources will operate on a shared server – but only you will use your pages and your database; They are not shared.

This means that your system will use computer resources that are shared by others but are specifically identifiable to your system usage – for example, the email server and the database server could be used by hundreds of other people at the same time as you.

In order to protect the experience of other people who use their BusinessGT system, there are some limitations on the type of content and behaviour that we allow. All users must adhere to the policies set forth in the BGT Rules. Failure to do so may result in the temporary locking and/or permanent suspension of your account(s).

We may need to change these rules from time to time and reserve the right to do so. The most current version will always be available at [BusinessGT.com/rules](https://BusinessGT.com/rules).

## Content Boundaries and the Use of BusinessGT system

In order to provide the BGT service and the ability to communicate and stay connected with others, there are some limitations on the type of content that can be published with BGT.

- **Trademark:** We reserve the right to reclaim usernames on behalf of businesses or individuals that hold legal claim or trademark on those usernames. Accounts using business names and/or logos to mislead others may be permanently suspended.
- **Copyright:** We will respond to clear and complete notices of alleged copyright infringement. Our copyright procedures are set out in the Terms of Service.
- **Publisher:** You the owner of the BusinessGT system are the legal publisher of all your content (images and text) and we operate the platform that you use to publish. Be aware that as publisher you have few rights, and many responsibilities to your readers.
- **Graphic content:** You may not use offensive, pornographic or violent media in your profile image or header image or anywhere in your site.
- **Unlawful use:** You may not use our service for any unlawful purposes or in furtherance of illegal activities. International users agree to comply with all local and international laws regarding online conduct and acceptable content.

Any accounts and related accounts engaging in the activities specified below may be temporarily locked and/or subject to permanent suspension.

- **General Behaviour:** The BGT system may not be used to make threats, to harass, send abusive messages, or to send unasked-for or spam messages and emails.
- **Conduct:** You may not promote violence against or directly attack or threaten other people on the basis of race, ethnicity, national origin, sexual orientation, gender, gender identity, religious affiliation, age, disability, or disease. We also do not allow accounts whose primary purpose is inciting harm towards others on the basis of these categories.
- **Impersonation:** You may not impersonate others through the BusinessGT service in a manner that is intended to or does mislead, confuse, or deceive others.

## Spam

We strive to protect others from technical abuse and spam. Any accounts engaging in the activities specified below may be temporarily locked or subject to permanent suspension.

- **Malware/Phishing:** You may not publish or link to malicious content intended to damage or disrupt another person's browser or computer or to compromise a person's privacy.
- **Spam:** You may not use the BGT service for the purpose of sending unsolicited or spam emails to anyone. **All email sends to personal individuals must be to "opted in" targets.** For send to business targets, please contact us.

## Automated Use

In general, you may not use an automated service to use your BusinessGT system. However if you have upgraded to dedicated web servers and dedicated database servers, we can accommodate direct access to your server for automated input and down load, or for such things as SQL reporting services and Business Intelligence interfaces.

## Cancellation & Refund

You may cancel your system at any time. Your data will then not be available within 24 hours, though we will usually wait for at least a month before all of your data starts on the deletion process. Usually you can request a recover of your data for up to 30 days after a cancellation, and occasionally longer.

If you cancel, we would expect payment for all outstanding periods plus a further 2 months, and there would have been a charge of £50 for a cash refund for unused credits. As most people will not buy a large number of credits shortly before cancelling, we deem this to be too complex given the small amounts of money involved – and consequently, we do not offer any cash refunds.

## Reasonable Use

Throughout the service we aim to provide a high level of reliable, quality service to you – so we require you to use your system within reasonable boundaries, given the service level you have selected. If your use of the system has a detrimental effect on others, we may ask you to cease that usage.

In some cases it may be that you are using the system so extensively that you should have upgraded to a higher level of service, and in these rare cases we may require you to upgrade. We will talk with you or email you before we take any action.

Accounts created to replace suspended accounts will be permanently suspended.

Accounts under investigation may be removed for quality purposes. BusinessGT reserves the right to immediately terminate your account without further notice in the event that, in its judgment, you violate these Rules or the [Terms of Service](#).

## Questions:

If you have any questions regarding these Rules of Use for the BusinessGT System, contact us:

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